

Message Text

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PAGE 01 STATE 100924
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R 041438Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY THE HAGUE
AMEMBASSY BRUSSELS
AMEMBASSY LUXEMBOURG

UNCLAS STATE 100924

E.O. 11652: N/A

TAGS:BEXP, AFSP, NL, BE, LU

SUBJECT:FY 1978 COUNTRY COMMERCIAL PROGRAMS - NETHERLANDS,
BELGIUM INFORM PAO

REF: (A) THE HAGUE 0750 OF FEB. 2, 1977; (B) BRUSSELS A-35
OF FEB. 7, 1977; (C) STATE A-5960 OF DEC. 10, 1976

1. WCAG-AGREED DRAFT OF FY 1978 CCPS FOR THE NETHERLANDS
AND FOR BELGIUM BEING SENT VIA AIRPOUCH ON APRIL 29 AND
CONCURRENTLY BY INTERNATIONAL AIRMAIL. DRAFT HAS BEEN
REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL
ACTION GROUP (WACG). PROPOSALS SUBMITTED IN REFTEL (A)
AND AIRGRAM (REF. B) INCORPORATED IN DRAFT TO MAXIMUM EXTENT
POSSIBLE. ADDITIONS OR MODIFICATIONS REFLECT PROGRAM
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REQUIREMENTS AND DESIDERATA OF WCAG AGENCIES.

2. WCAG REPRESENTATIVES PETER FIELD, COUNTRY MARKETING
MANAGER FOR FRANCE/BENELUX, USDOC, AND JIM REILLY, DEPUTY
CHIEF, COMMERCIAL MANAGEMENT DIVISION, EB/OCA, STATE, PLAN TO
VISIT BRUSSELS FROM JUNE 20 THROUGH JUNE 22 AND THE HAGUE
FROM JUNE 23 THROUGH JUNE 27 FOR PURPOSE OF REVIEWING ALL

ASPECTS OF DRAFT AND COMPLETING CCPS FOR BELGIUM AND THE NETHERLANDS. REPRESENTATIVES INSTRUCTED TO RETURN TO

WASHINGTON WITH A MUTUALLY AGREED TEXT OF EACH CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING FIELD/REILLY TRAVEL PLANS FOLLOWS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POSTS ARE REQUESTED TO REVIEW RESPECTIVE DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT OF WCAG UNCLASSIFIED

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REPRESENTATIVES; AND COMPILE FY 76, FY 77 AND TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES. DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN ITS ENTIRETY.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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